

SIKKIM

GOVERNMENT **GAZETTE**
EXTRAORDINARY
PUBLISHED BY AUTHORITY

Gangtok

Tuesday 3rd September, 2024

No. 422

**GOVERNMENT OF SIKKIM
HOME DEPARTMENT
GANGTOK**

No.: 64/Home/2024

Dated: 31/08/2024

NOTIFICATION

Whereas, the State of Sikkim is set to celebrate and commemorate the occasion of 50 years of Statehood, on 16th of May 2025;

And whereas, to mark this glorious occasion, the State Government on the occasion of Independence Day 2024, has unveiled the Official logo and released the Official Jingle and Theme that reflects the spirit and pride of Sikkim, throughout its 50 years of incredible journey in attaining path breaking glorious milestones and celebrates the essence of Sikkim's cultural richness, tradition, natural splendour and its deep-rooted legacy, under the theme "**Sunaulo Ani Samriddha Sikkim**";

Now therefore, to generate widespread recognition of the momentous occasion, amongst the masses as well as instil a sense of pride, the State Government is hereby pleased to notify the Official Logo, the Official Theme and the Official Jingle, of the 50 years of Statehood celebration, for extensive utilisation and further dissemination.

To ensure that this is done with a whole-of-Government approach, the following are advised:

- a) All the Departments under the State Government (attached and subordinate offices), Public Sector Undertakings and other agencies, shall display the Official Logo and Theme in their office premises as hoardings, banners, standees, etc. to ensure greater visibility and awareness. The Logo and Theme shall be utilised in all official correspondences, both in print and digital mediums, official programmes, official stationery (file covers, envelopes, and folders), informative brochures, emails, invoices bills, news programmes, reports, bulletins etc.
- b) All advertisements under the State Government shall have the Official Logo and theme.

- c) The hashtags, #sunauloanisamriddhasikkim, #sunaulosikkim, #samriddhasikkim, #saamarthsikkim, #sikkim@50, shall also be used in all official correspondences on the digital media platform.
- d) The Official Logo, the Advisory for display and use of the official logo and the Official Jingle, may be downloaded from the link given below:
 - https://sikkim.gov.in/uploads/News/OFFICIAL_LOGO_20240827.pdf
 - https://sikkim.gov.in/uploads/News/Official_Logo_Guideline_20240827.pdf
 - <https://youtu.be/tJUMIHud3D4?si=Ew3UsiKdFfns4JVP>

The detailed representation of the Official Logo and the motifs it encapsulates is at Annexure, to this notification.

By Order and in the name of the Governor.

**V. B. Pathak, IAS
Chief Secretary
Home Department
File No. GOS/691/IPR/ADM/2024.**



The motifs on the Logo encapsulates

1. **Gya-nak-chari Motif:** Encircling the logo is the Gya-nak-chari motif, a design emblematic of wisdom and protection in the Himalayan heritage. This sacred symbol forms a protective ring around the logo, representing the cultural and historical continuity that has safeguarded Sikkim's identity for half a century. Its circular shape is a nod to the unity and enduring spirit of the Sikkimese people.
2. **Mount Khangchendzonga:** Central to the design is Mount Khangchendzonga, not just a mountain but a revered guardian deity in Sikkim. As the third highest peak in the world, it epitomises the strength, resilience, and spiritual depth that have been integral to Sikkim's story. The mountain stands tall within the logo, symbolising the unshakable foundation upon which the State's legacy is built.
3. **Paddy Fields:** The depiction of paddy fields underscores Sikkim's agricultural heritage and its pioneering commitment to organic farming. These fields are a symbol of fertility, prosperity, and the symbiotic relationship between the land and its people. They remind us of the state's dedication to sustainable growth and its respect for nature.
4. **Indian Flag in the Background:** The Indian flag, with its iconic tricolor, forms the background of the logo, affirming Sikkim's integral place within the Indian Union. The flag's colors—saffron, white, and green—echo the ideals of courage, peace, and fertility, while the Ashoka Chakra symbolizes the relentless pursuit of progress. This backdrop celebrates Sikkim's contributions to the Nation over the past 50 years.
5. **River Teesta:** The River Teesta flows gracefully across the logo, representing the lifeblood of Sikkim. This river is more than just a geographical feature; it's a symbol of continuity, life, and the natural bounty that Sikkim enjoys. Its presence in the logo highlights the State's deep connection to its natural environment and its role in nurturing both its people and its land.
6. **National Emblem:** Anchoring the logo is the national emblem, bearing the words 'Satyamev Jayate' meaning Truth Alone Triumphs. This emblem connects Sikkim to the larger ideals of truth, justice, and integrity that define India. It serves as a reminder of the principles that have guided Sikkim through its 50-year journey, and its commitment to upholding these values in the future.
7. **Khamsum Wangdu:** The 'Khamsum Wangdu,' a singular symbol of Sikkimese identity, embodies the unique spirit and heritage of Sikkim. As the State's distinct crest, it stands not only as a symbol of victory and accomplishment but also as a powerful representation of Sikkim's journey over the past five decades. The emblem is a testament to the state's success and progress, while also serving as a beacon of hope and aspiration for the future, guiding Sikkim toward the next 50 years with pride and determination.

S.G.P.G. - 422/ Com. 4/Gazette /13 Nos./ Dt:-03.09.2024